August 2026

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Energy + Climate

EV Market Update





CANADA

Federal government invests in EV charging and education projects

- Environment and Climate Change Canada announced $10.9 million in funding for 22 projects through the Zero Emission Vehicle Infrastructure Program (ZEVIP) and Zero Emission Vehicle Awareness Initiative (ZEVAI).
- Nearly $9 million will support the installation of almost 400 EV chargers across nine infrastructure projects, including $5 million for Hydro-Québec to deploy 100 DC fast chargers, expanding the Electric Circuit network and helping reduce wait times at existing sites.
- Around $2 million will fund 13 education and awareness projects across Canada, supporting initiatives such as EV charging guidance for multi-unit residential buildings, vehicle-grid integration, fleet charging resources, first responder training, public test drives, and charging literacy programs.

To learn more, read the **news release**.



BRITISH COLUMBIA

BC Hydro to triple charging network by 2035 with provincial investment

- BC Hydro announced plans to deploy 3,500 new public charging ports by 2035, supported by a $700 million investment from the Province.
- The expanded network will include features designed to improve reliability, accessibility and customer convenience, including standardized site designs, canopies and digital signage, as well as plug-and-charge and tap-to-pay capabilities.

To learn more, read the **release**.

BC Hydro launches RFP to add telematics to Peak Saver program

- BC Hydro released an RFP for a technology partner to expand its voluntary Peak Saver demand response (DR) program. The RFP closed June 30.
- The program is currently available to customers with eligible smart Level 2 EV chargers, who receive $100 per year in exchange for allowing BC Hydro to manage charging during peak events. Adding telematics would enable more EV drivers to

participate without requiring compatible EVSE, expanding the pool of potential participants in the managed charging program.
- The expansion is part of BC Hydro's PowerSmart 2.0 plan, which includes broader investment in demand-side management and DR programs.

To learn more, read the **release**.

BC government funds fleet electrification project

- The Province announced $6 million in funding across six clean-tech projects, including support for fleet electrification.
- Blueforce Electrification Technologies received $1.3 million to advance technology aimed at electrifying medium- and heavy-duty fleets in applications where viable commercial EV alternatives are not yet available.

To learn more, read the **release**.



ALBERTA

[no updates in the August 2026 issue]



SASKATCHEWAN

[no updates in the August 2026 issue]



MANITOBA

Tesla challenges Manitoba EV rebate exclusion in court

- Tesla Motors Canada is seeking judicial review of Manitoba's 2025 decision to exclude Tesla vehicles from the province's EV rebate program.
- The Manitoba government has stated the exclusion was introduced in response to U.S. tariffs and broader trade measures affecting Canada.
- Tesla argues the exclusion is unreasonable, procedurally unfair, and inconsistent with the program's objective of improving EV affordability.

To learn more, read the **media coverage**.

Manitoba launches first fully electric rural car share program

- Red River Rides has introduced Manitoba's first fully electric rural car share program, operating in St-Pierre-Jolys, Ritchot and De Salaberry with a fleet of 10 EVs, including SUVs, vans, and trucks.
- The program aims to improve access to transportation in rural communities where public transit options are limited.
- The initiative is supported by existing public level 2 charging infrastructure throughout the region.

To learn more, read the **media coverage**.



ONTARIO

[no updates in the August 2026 issue]



QUÉBEC

Québec proposes amendments to lower ZEV sales targets

- The proposed changes would reduce the 2035 ZEV sales target from 100% to 80%, introduce a more gradual compliance schedule, and temporarily allow non-plug-in hybrid vehicles to earn compliance credits.
- The proposed amendments were published in the *Gazette officielle du Québec* for public consultation, which closed on July 23.

To learn more, read the **news release** [FR Only].



NEW BRUNSWICK

New Brunswick invests $6 million in EVs and fast-charging infrastructure

- The province is investing $5 million to install 16 new DC fast chargers through NB Power's eCharge network, with a focus on underserved areas and three provincial parks.

- An additional $955,000 will support the expansion of the provincial EV fleet and the development of three regional charging hubs.

To learn more, read the **media coverage**.



NOVA SCOTIA

[no updates in the August 2026 issue]



PRINCE EDWARD ISLAND

[no updates in the August 2026 issue]



NEWFOUNDLAND AND LABRADOR

NL Power incorporates EV load growth and managed charging into 2027 capital planning

- Newfoundland Power's 2027 Capital Budget Application identifies EV adoption as one factor expected to offset a forecast decline in new customer connections.
- The utility does not expect EV adoption to materially affect the bulk electricity system until the 2030s, although localized distribution impacts could emerge sooner in areas with high concentrations of EVs and at-home Level 2 charging.
- Newfoundland Power completed its EV Load Management Pilot Project in 2025. (The pilot evaluation was reported in a **compliance filing**). Both active and passive managed-charging strategies successfully shifted charging from peak periods to overnight hours, with statistically significant impacts during most events and reductions of up to 0.46 kW per device during a 7–11 p.m. event. The pilot also identified technical and operational challenges that could constrain deployment at scale.
- A preliminary assessment of Advanced Metering Infrastructure use cases found that utility-controlled demand response, including EV telematics and managed chargers, offers among the greatest potential benefits.

To learn more, review the **proceeding** or read the **application**.



TERRITORIES

[no updates in the August 2026 issue]

Additional Updates

- **Ontario awards contract to build new parking structure at Ontario Place including 680 EV charging stations**
- **Canada's largest EV Supercharger station opens in Ontario**
- **30 fast-charging points added across Québec since May**
- **NL Hydro identifies EV usage as a driver of electricity demand growth in 2026 rate application**

Contact Us

We invite you to get in touch with us to discuss any upcoming opportunities or questions, or to provide us with feedback on future issues:

Jeff Turner - Director, Mobility
jeff.turner@dunsky.com
(514) 504-9030, ext. 4238



Notes to the Reader

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