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Will Canada's "2X" Electrification Strategy Actually Succeed?

A Conversation with Canadian Power Sector Leaders

June 4, 2026

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ACCELERATING THE CLEAN ENERGY TRANSITION

ANALYSIS + STRATEGY

BUILDINGS | MOBILITY | INDUSTRY | ENERGY

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ACCELERATING THE CLEAN ENERGY TRANSITION

ANALYSIS + STRATEGY

BUILDINGS | **MOBILITY** | **INDUSTRY** | **ENERGY**

GOVERNMENTS | UTILITIES | CORPORATE + NON-PROFIT

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Our Speakers

Philippe Dunsky

Fmr. Chair, Canada Electricity Advisory Council
Founder & President, Dunsky

Chris O'Riley

Fmr. CEO, BC Hydro
Executive Advisor, Dunsky

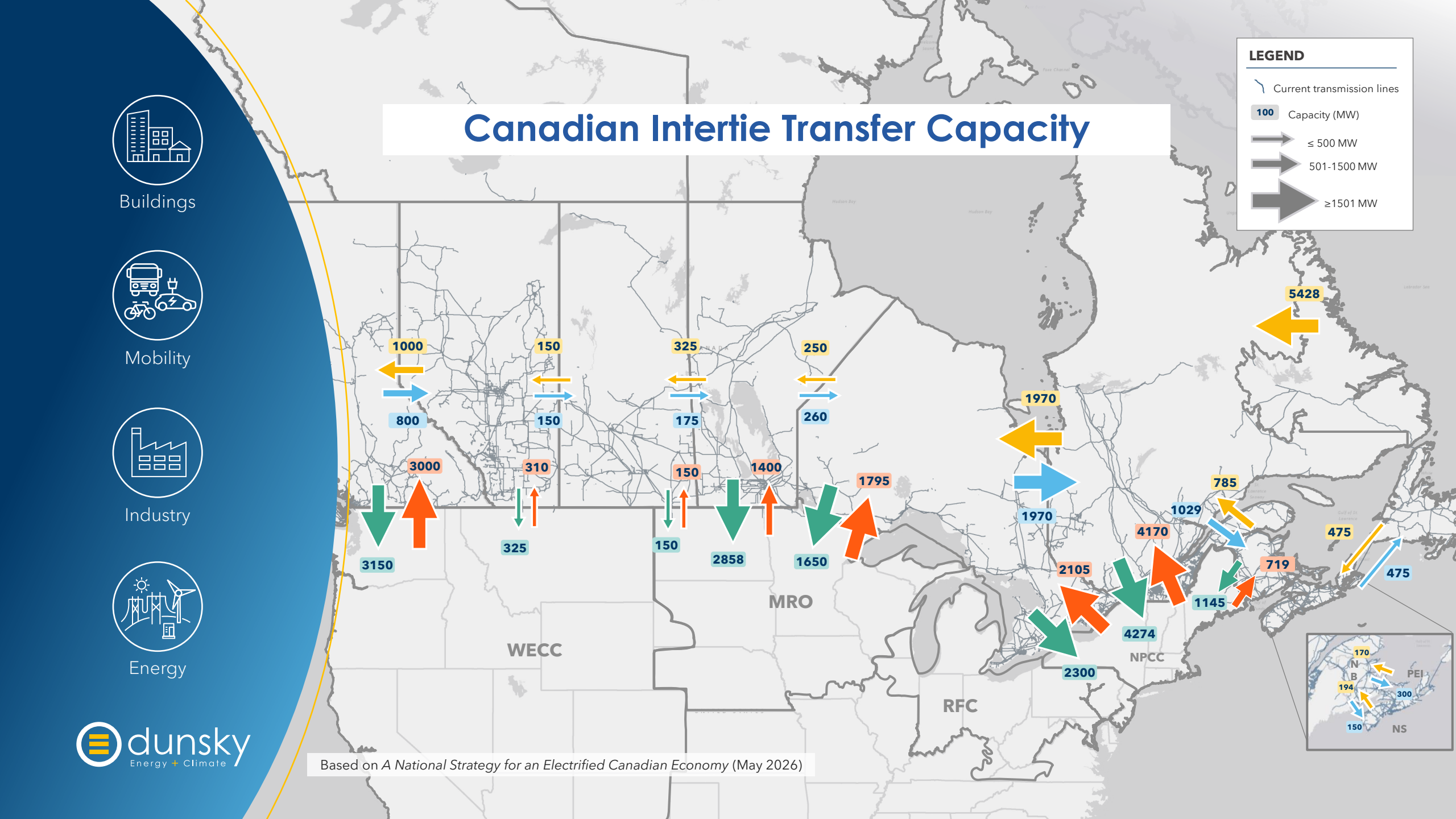
Josée Guibord

Fmr. CEO, Evolugen (Brookfield Renewable)
Executive Advisor, Dunsky

Mark Sidebottom

Fmr. Chief Clean Energy Officer, NS Power
Executive Advisor, Dunsky

Canadian Intertie Transfer Capacity



Based on *A National Strategy for an Electrified Canadian Economy* (May 2026)

Buildings

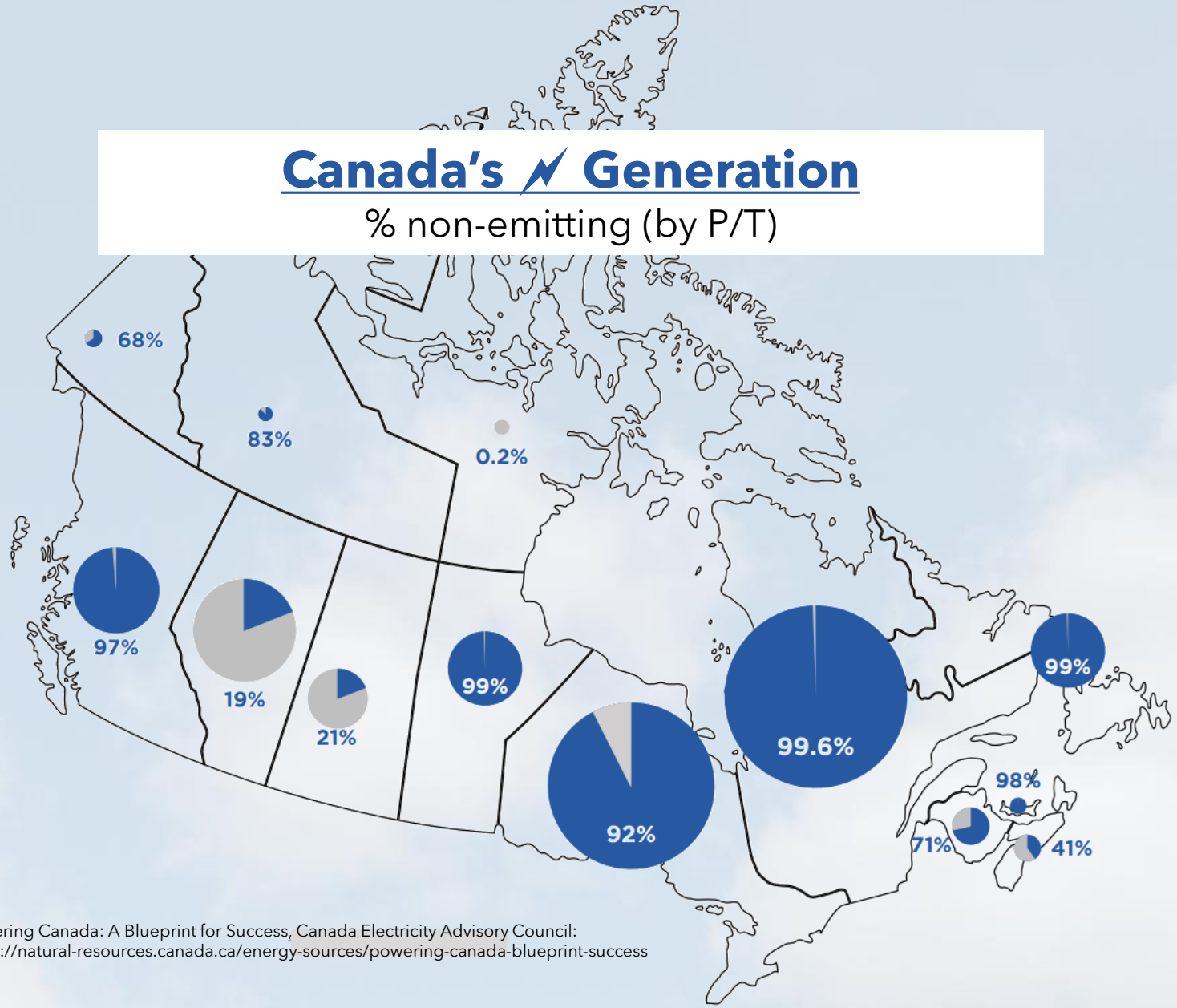
Mobility

Industry

Energy

Canada's ⚡ Generation

% non-emitting (by P/T)



Powering Canada: A Blueprint for Success, Canada Electricity Advisory Council:
https://natural-resources.canada.ca/energy-sources/powering-canada-blueprint-success

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Canada's Emissions Opportunity

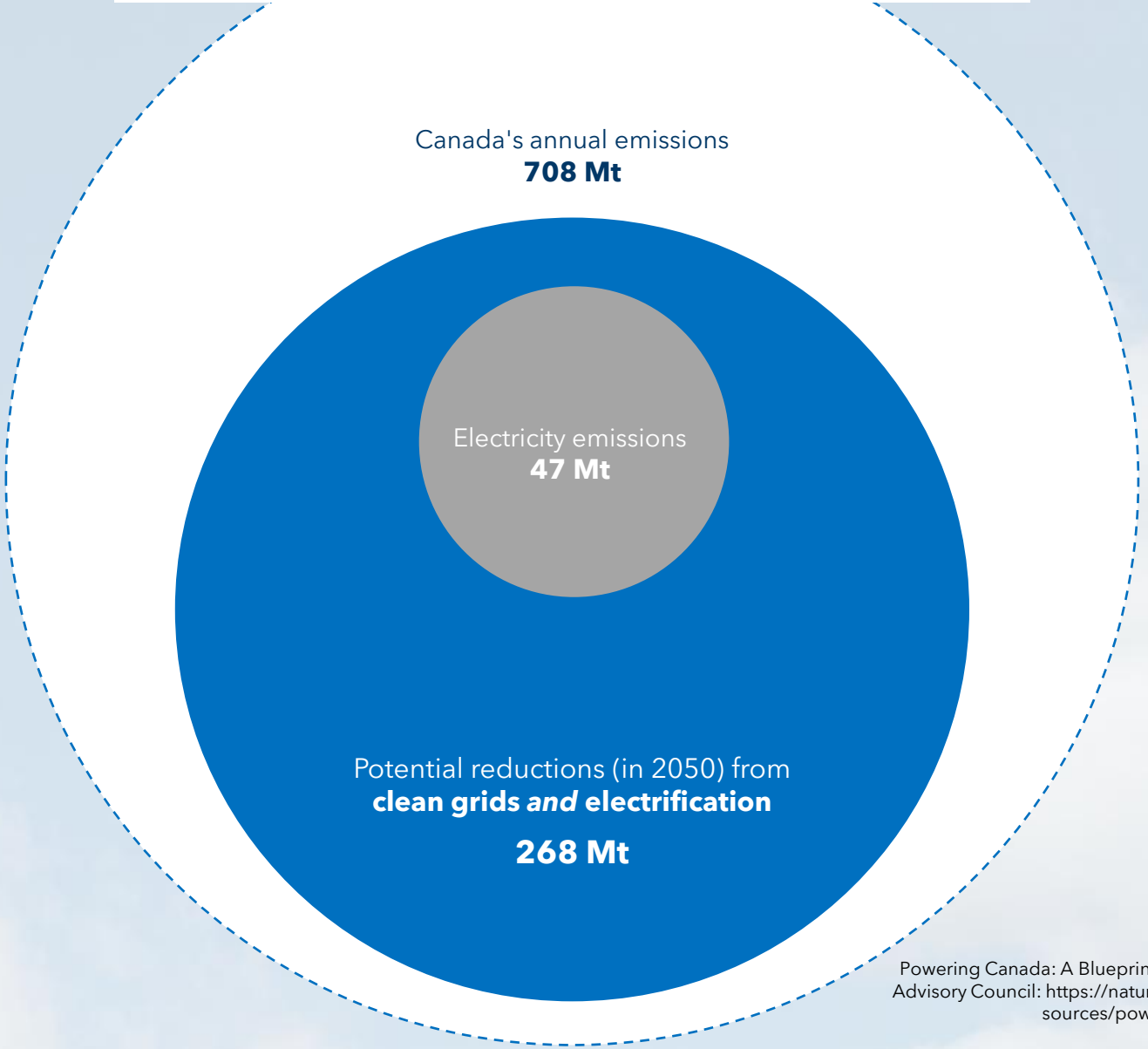
Cleaning is good; Growing is even better

Buildings

Mobility

Industry

Energy



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Buildings

Mobility

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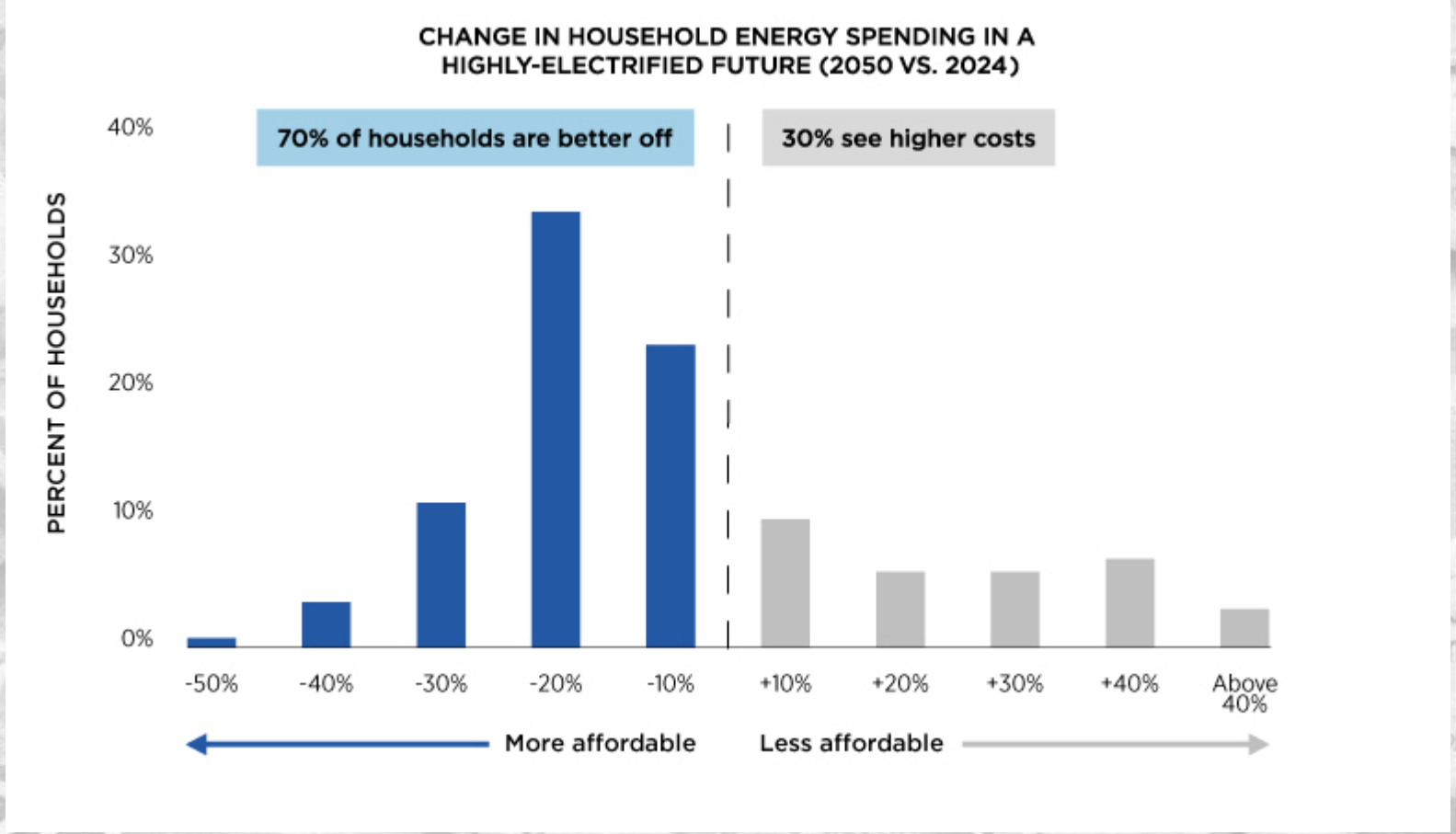
Is Electrification Affordable?

70% of Canadians will be better off



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